

# KENOSHA NEWS

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## Digital Media Coordinator

The Kenosha News Media Services Department is seeking a Digital Media Coordinator who will be responsible for managing the digital ad campaign lifecycle. This includes optimization, reporting and adjusting the campaign to deliver the best results.

This position will partner with advertising to provide insightful ad plans, audits and manages performance goals surrounding digital campaigns to achieve customer expectations and drive customer retention.

Qualified candidates will have solid knowledge of website analytics and knowledge of BLOX. The candidate should have basis HTML knowledge and previous graphic design experience.

If you are interested in this newly created position, please send a cover letter and resume to: [hr@kenoshanews.com](mailto:hr@kenoshanews.com) or apply:

Kenosha News  
Human Resources  
5800 Seventh Avenue  
Kenosha, WI 53140

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